

CENTER FOR
DIGITAL
EDUCATION

July 2018

Hazing Prevention Course Survey

PREPARED FOR

AliveTek and HazingPrevention.Org

Project Background

Purpose

The Center for Digital Education (CDE) was commissioned by AliveTek to analyze survey data collected from 90,000 course completions of *Hazing Prevention: It's Everyone's Responsibility™*, an online course by AliveTek and [HazingPrevention.Org](https://www.hazingprevention.org).

Through this analysis CDE was commissioned to review results, provide topline analysis and executive summary, provide recommendations and validate statements. Data focuses on hazing prevention, experiences, and effectiveness of the hazing prevention course.

This content is intended to help [AliveTek](https://www.alivetek.com) and [HazingPrevention.Org](https://www.hazingprevention.org) publish their currently available data and design future surveys.

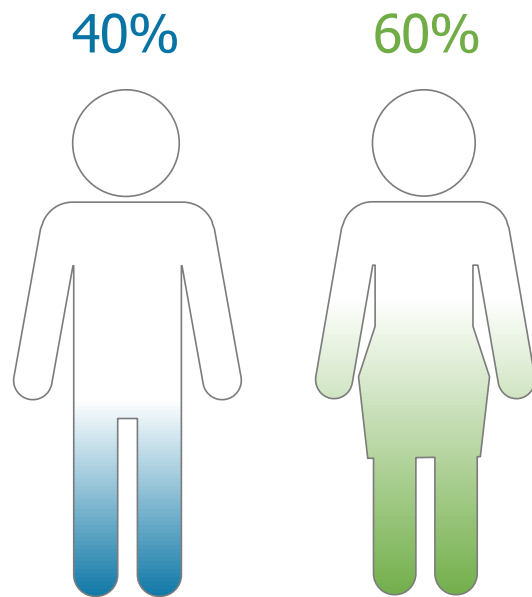
Survey Data

Data analyzed are from a **pre-survey** and a **post-survey** previously fielded by AliveTek. These responses were gathered from course participants starting from August 2014 through May 2018.

There are a total of 90,016 responses. Responses were aggregated into initial and final responses by AliveTek and provided to CDE for analysis.

Demographics

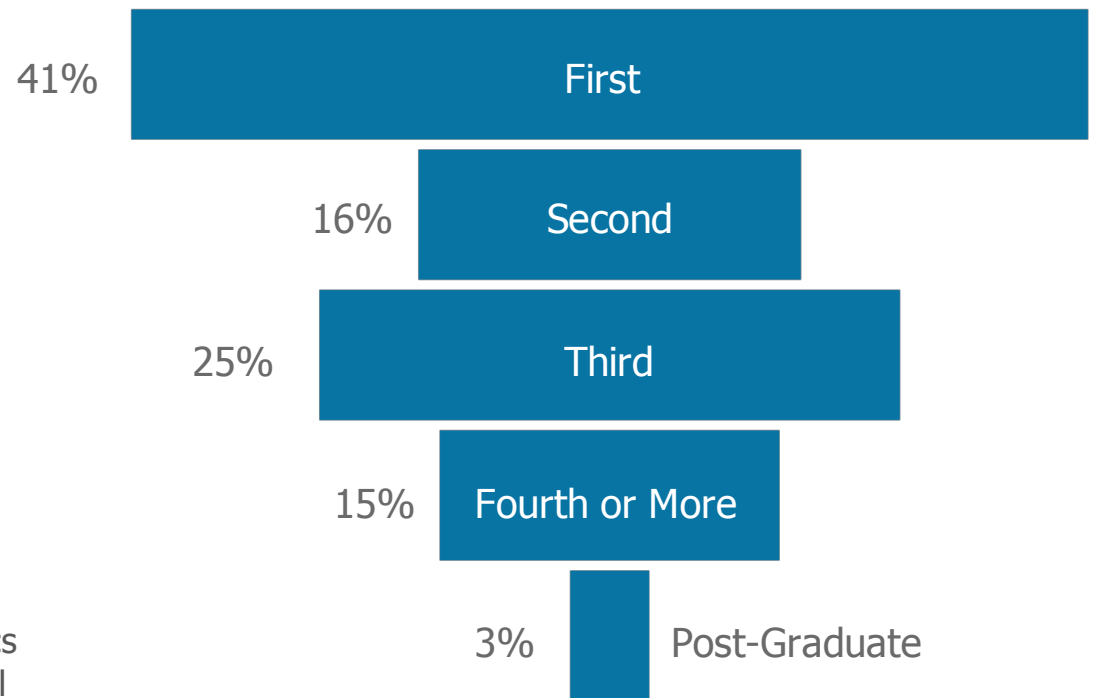
Gender



According to National Center for Education Statistics (NCES) data, survey participation matches national enrollment by gender (with less than a 5% difference)

n = 90016

Year in College



NCES, 2015. [Table 306.1](#)

Demographics

Race and Ethnicity

- ✓ AliveTek's survey population aligns with the National Center for Education Statistics (NCES) data on college enrollment by race
- ✓ All racial categories were within a +/- 5% difference of national statistics

Race Category	Survey Results	NCES
American Indian/Native American	1%	1%
Asian	7%	7%
Black/African American	14%	13%
Hispanic/Latino	18%	16%
White/Caucasian	63%	59%
Pacific Islander	0.7%	0.3%
Other	2%	NA
Prefer Not to Answer	2%	NA
Two or More Races	NA	4%

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NCES, 2015. [Table 306.1](#)

Attitudes, Awareness, and Reporting

Key Changes in the Pre- and Post-Survey Responses

Key Findings

- ✓ Tolerance of hazing **decreased** for course-takers
- ✓ Course-takers were **more likely to know** whether hazing is happening or not on their campus **after taking the course**
- ✓ When consent is a factor in a hazing situation, course-takers are most likely to blame the person who is hazing and the club, team or organization involved
 - ✓ This blame increased in the **post-survey**
- ✓ Before the course, **nearly a third** of course-takers were **unsure if they would report a hazing** incident. After the course, this **group more than halved**

Attitudes Toward Hazing

Overall, tolerance of hazing decreased in the **post-survey**

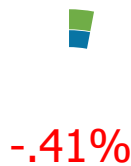
- ✓ A majority of students in the **pre-** and **post-**surveys find hazing unacceptable



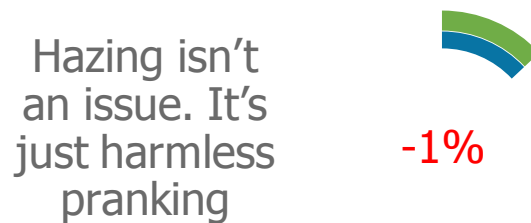
Hazing might be okay under certain circumstances, but not others



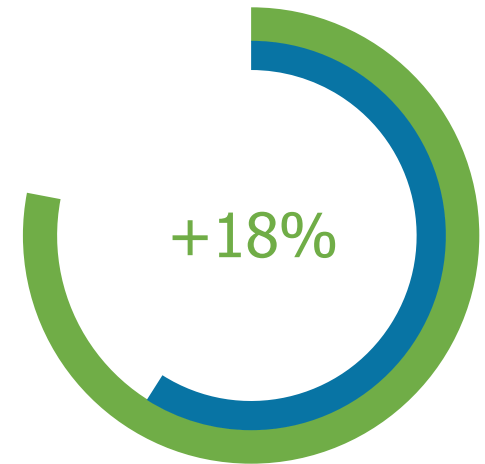
I am uncomfortable with hazing and think it's an issue



Hazing is an important part of the initiation process



Hazing isn't an issue. It's just harmless pranking

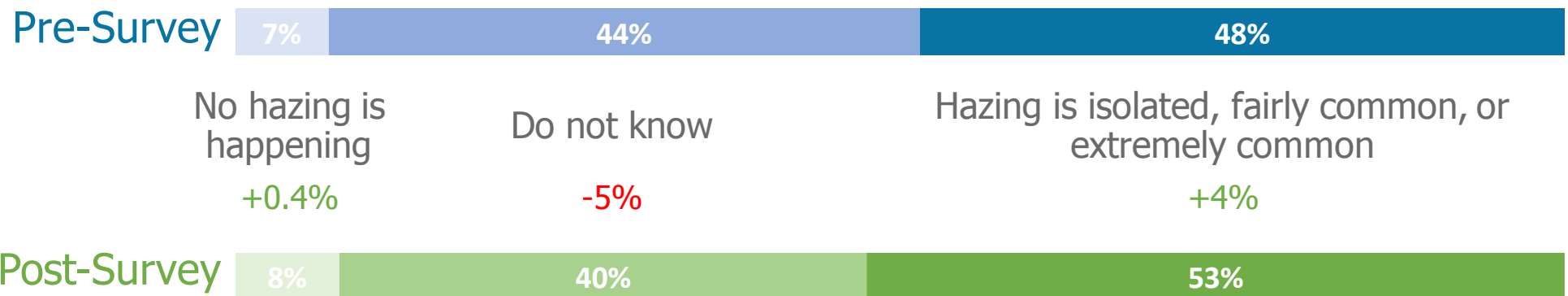


Hazing is unacceptable under any circumstance

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Awareness of Hazing

Course participants became **more confident** about knowing whether or not hazing is happening on their campuses

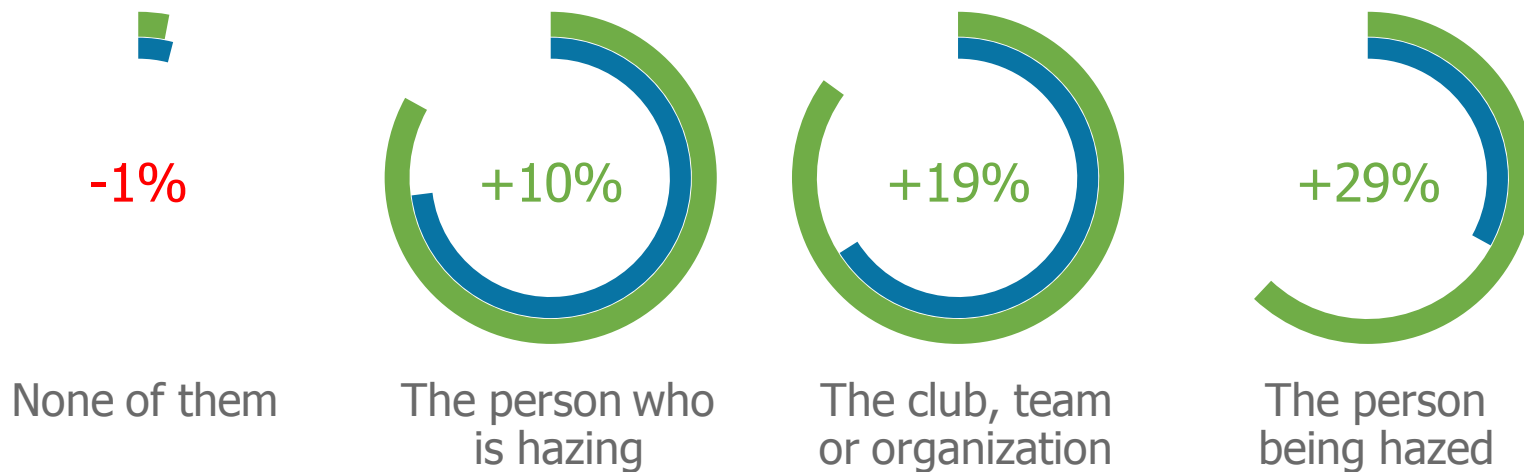


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Attitudes Toward Hazing and Consent

When consent is a factor, course-takers are **most likely to blame** the person who is hazing, and the club, team or organization involved

- ✓ After the course, **blame increased**, meaning participants chose more options in the **post-survey** than they had in the **pre-survey**

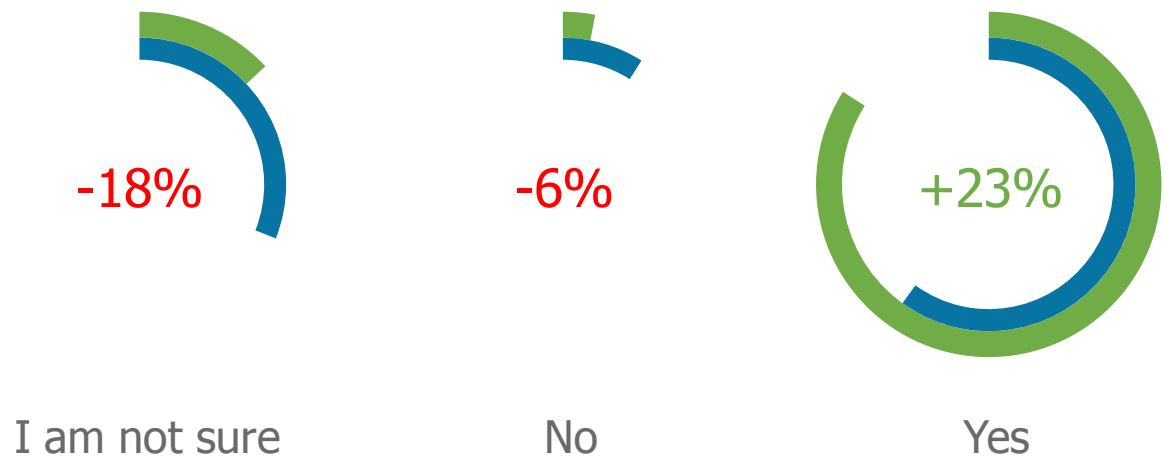


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Reporting Hazing

Nearly a **third of students** were **unsure** whether they would report a hazing incident or not. After the course, **only 13% were unsure**.

- ✓ Before taking the course only **60% of students would report** a hazing incident. After the course, **84%** of students would report it.



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Course Impacts

Awareness, Knowledge, and Action

Key Findings

- ✓ Course participants indicated that **the course changed their attitudes and perceptions** when it comes to hazing
 - ✓ The **strongest** results indicate a **dissuasion from taking part in hazing**
- ✓ These **positive** results span across **all impact questions**, indicating strong generalized effects
- ✓ Results, however, are in a similar range on the agree-disagree spectrum

Awareness and Knowledge

84% of course-takers report that the course directly increased their awareness and knowledge about hazing

- ✓ Half of course-takers say the course significantly increased their awareness and knowledge about hazing



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Course-Takers Feel Better Equipped

Three-quarters of course participants feel better equipped to handle hazing situations after completing the course



50% of course-takers completely agree that, if confronted by hazing situations, they feel better equipped to handle them

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Course-Takers Feel More Empowered

Nearly **three-quarters** of course-takers report feeling **more empowered** to be part of the solution to hazing



49% of course-takers **completely agree** that they now feel more empowered to be part of the solution

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Course-Takers Feel More Committed

Over **three-quarters** of course-takers agree that after taking the course they feel more committed to preventing hazing



54% of course-takers **completely agree** that they feel committed to do their part to prevent hazing

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Course-Takers Feel More Inclined to Take Action

Over **three-quarters** of course-takers feel more inclined to prevent hazing



54% of course-takers **completely agree** that they feel more inclined to prevent hazing at their university

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Course-Takers Feel More Inclined to Report Hazing

Over **three-quarters** of course-takers feel more inclined to report hazing after taking the course



55% of course-takers **completely agree** that they feel inclined to report hazing if they see it

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Course-Takers Feel Less Inclined to Haze

8 out of 10 course-takers report feeling less inclined to take part in hazing



64% of course-takers **completely agree** that they feel that they will be less inclined to take part in hazing

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Perceptions of Organizations

Joining and Consent

Key Findings

- ✓ **Greek life** was the top organization type course-takers associated themselves with
 - ✓ 36% belonged to one and 33% wanted to join one
- ✓ After taking the course, students are **less inclined to consent** to hazing if faced with it
- ✓ By an **increase of 15%** in the post-survey, course-takers are **less likely to want to join an organization** where hazing is expected
 - ✓ **Course-takers are less uncertain** about whether or not they would join such an organization

Organization Types

In the **pre-survey**, Greek life was the top planned and current organization type with which students associated themselves

- ✓ Emphasize **who you had an impact on**
- ✓ Most importantly, you directly affected **Greek life**, students who already take part in such organizations and those who plan to join those organizations

Type of Organization*	Belong to	Want to Join
Greek Life: Fraternities and Sororities	36%	33%
Honors and Society	12%	29%
Other Club or Organization	15%	27%
Academic and Research	6%	18%
Social Concern, etc.	7%	18%
None	38%	17%
Professional	6%	17%
Athletics, etc.	5%	16%
Special Interest and Hobby	4%	16%

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*Some organization types were removed for space purposes

Course Impact on Consensual Hazing

In the **post-survey**, 71% of course participants feel less inclined to consent to hazing if faced with it



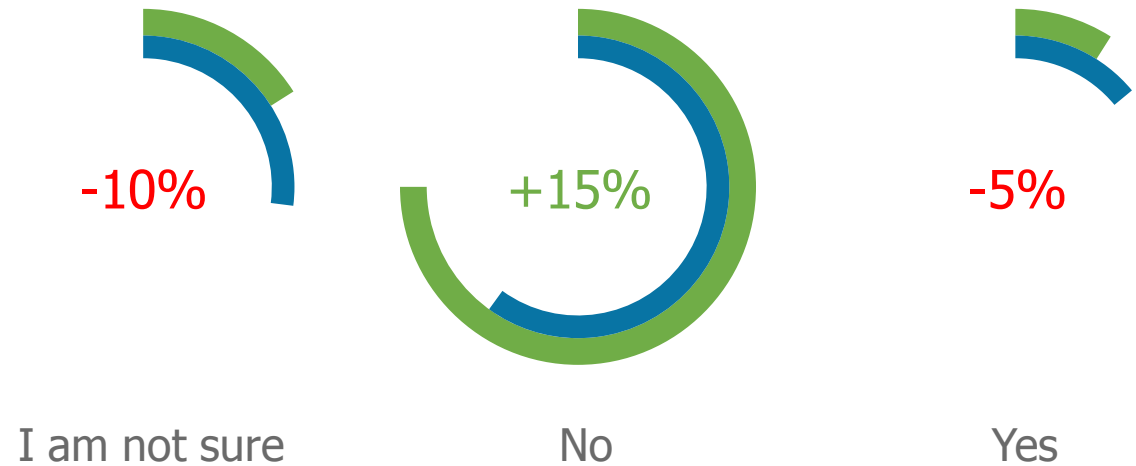
- ✓ A majority of course-takers **completely agree** that they feel less inclined to consent to hazing after taking the course

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Are Course-Takers Dissuaded?

After the course, students are **less likely** to be uncertain about whether or not to join a organization where hazing is expected

- ✓ In the **post-survey**, students would be **more likely to not join an organization** where hazing is expected



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Overall Key Findings

- ✓ Tolerance of hazing **decreased** for course-takers
 - ✓ Before the course, **nearly a third** of course-takers were **unsure if they would report a hazing** incident. After the course, this **group more than halved**
- ✓ **Positive** results span across **all impact questions**, indicating strong generalized effects and that **the course changed attitudes and perceptions**
 - ✓ The **strongest** results indicate a **dissuasion from taking part in hazing**
- ✓ By an **increase of 15%** in the post-survey, course-takers are **less likely to want to join an organization** where hazing is expected



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